

## CEO Profile



**Edward, Yum Liang Hsien**

❖ **Guest Lecturer – Hong Kong Baptist University**

- MSc in Corporate Governance and Compliance – “Fund Governance” course

❖ **Scholarship Sponsor - City University of Hong Kong**

- “Edward Yum International Service Learning Awards”
- “Edward Yum Outstanding Performance Scholarships for Economics and Finance Students”

❖ **Financial Writer**

- Author of “Mastering Cryptocurrency Funds”
- Columnist for “Strategist” magazine

- Founder & Group CEO of **AYASA Globo**
- Founder of **APLUS Investments**
- Director of **AG Digital Asset Fund SPC**
- Director of **AG Opportunity Fund SPC**
- Founder & CEO of **AGenius Productions & PR**
- Founder & Director of **Shining Peace Charity**

Mr. Edward Yum graduated from the University of Illinois Urbana-Champaign and possesses nearly 25 years of extensive experience in finance and fund administration. He has held positions at several renowned financial institutions in both the United States and Hong Kong, including HSBC, Bank of Montreal, Pacific Global Bank, Hang Seng Bank, and Old Second National Bank. He has assisted clients in establishing trusts and funds totaling to billions of USD and is currently appointed to directorships in approximately 30 companies and funds across Hong Kong, the Cayman Islands, and the British Virgin Islands.

As an entrepreneur and investor in Hong Kong, Mr. Yum is well recognized for his innovative contributions in the fields of financial technology and entertainment production. He is a member of the Alternative Investment Management Association (AIMA), the AIMA APAC Digital Assets Working Group (APAC DAWG), and a founding member of The Association of Chartered Wealth Managers (ACWM). Additionally, he holds a certificate in “Corporate Governance: Regulatory Considerations and Implications” from the University of Southern California U.S.-China Institute.

Furthermore, Mr. Yum established the “Shining Peace Charity Limited,” promoting community care initiatives such as youth education, elder services, and family support, embodying the philosophy of “Endless Kindness and Sustainable Care.”

**Contact AYASA Globo**

Address: 16/F & Room 2103-06 (21/F), Beautiful Group Tower,  
77 Connaught Road Central, Hong Kong  
General:(+852) 3579 4679  
Fax: (+852) 3956 4344

